A MUSICAL ICON TURNS 100

LIMITED EDITIONS & NEW MODELS

CS-OM True North-16

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THE JOURNAL OF ACOUSTIC GUITARS

AN ICON TURNS 100, CELEBRATING THE MARTIN DREADNOUGHT GUITAR.

PICK UP THIS SPECIAL EDITION AT YOUR LOCAL AUTHORIZED MARTIN DEALER OR DOWNLOAD YOUR COPY AT MARTINGUITAR.COM/MARTINJOURNAL
D-222 100th Anniversary
Limited Edition
12-Fret Dreadnought
Sitka Spruce Top with
Vintage Tone System (VTS)*
Mahogany Back/Sides
www.martinguitar.com/new

* The new Martin Vintage Tone System (VTS) uses a unique recipe that is based on the historic torrefaction system. The VTS system acts much like a time machine in which Martin can target certain time periods and age the top/braces to that era. Learn more about Martin’s Vintage Tone System (VTS) at www.martinguitar.com/VTS.
John Lennon acquired his first Martin D-28 acoustic guitar in 1967 around the time that the video for The Beatles’ new song “Hello Goodbye” was filmed. From that point on, the D-28 (he owned several over the ensuing years) played an integral role in Lennon’s songwriting and performances.

Commemorating John Lennon’s incredible legacy and lasting contribution to music, and celebrating the 75th anniversary of his birthday (he would have turned 75 on Friday, October 9th, 2015), Martin Guitar is honored to introduce the D-28 John Lennon 75th Anniversary edition.

Limited to no more than 75 instruments, this special guitar is a 14-fret Dreadnought crafted with a Vintage Tone System (VTS) Adirondack spruce top. The sides and back are bookmatched from solid Madagascar rosewood for a strong and powerful bass resonance – the back being inlaid with HD-28 style “zig-zag” peace sign marquetry. Genuine black ebony is selected for the fingerboard and belly bridge.

The Madagascar rosewood headplate is adorned with John Lennon’s famous self-portrait illustration that rests beneath the Martin script logo, both inlaid in colorful shell. The guitar’s remaining inlay theme is inspired by several of Lennon’s song lyrics: “the moon, the stars and the sun” (from Instant Karma), the number “9” (Revolution #9, #9 Dream, etc.), Lennon’s round eyeglasses, and his signature, inlaid in mother of pearl between the 19th and 20th frets. The pickguard bears a large sun inlay (“Sun King,” “Here Comes the Sun,” etc.) in mother of pearl with rays that emanate toward the rosette that is circumscribed with nearly two dozen mother of pearl peace signs against a black background.
D-28 John Lennon 75th
Limited Edition
14-Fret Dreadnought
Adirondack Spruce Top with
Vintage Tone System (VTS)*
Madagascar Rosewood Back/Sides
www.martinguitar.com/new

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Limited to only 50 instruments, the CS-OM True North-16 features an ebony fingerboard, bridge and headplate, a solid Adirondack spruce top and exceptionally figured Koa back and sides, which produces a beautiful, well-balanced tone. The back features a spectacular compass design inlaid with flamed jarrah, Claro walnut, waterfall bubinga and Paua pearl. The ebony headplate also has a True North design inlaid with mother of pearl.

2016 marks the 100th Anniversary of the iconic Martin Dreadnought and while this limited edition Custom Shop model is not a Dreadnought style, it demonstrates how a manufacturer with 183 years of tradition and premiere craftsmanship can continue to introduce innovative design elements while remaining authentic to our illustrious history.
00-18 Authentic 1931
Authentic Series
12-Fret Grand Concert
Adirondack Spruce Top with
Vintage Tone System (VTS)*
Genuine Mahogany Back/Sides
www.martinguitar.com/new

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000-42 Authentic 1939
Authentic Series
14-Fret Auditorium
Adirondack Spruce Top with
Vintage Tone System (VTS)*
Madagascar Rosewood Back/Sides
www.martinguitar.com/new

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Acoustic Matrix® under-saddle pickup, the world’s best-selling under-saddle pickup (available on select models)

Aura® VT Enhance™ features Aura® Acoustic Imaging with one custom Image built into an internal active preamp (available on select models)

Discreet, soundhole-mounted controls: Volume and tone controls up top and a new Enhance blend control on the lower part of the soundhole

Battery box integrated into endpin jack for easy access

Learn more at martinguitar.com/VTEnhance

#VTEnhance
Acoustic Matrix® under-saddle pickup
the world's best-selling under-saddle pickup (available on select models)
• Aura® VT Enhance™ features Aura® Acoustic Imaging with one custom Image built into an internal active preamp (available on select models)
• Discreet, soundhole-mounted controls: Volume and tone controls up top and a new enhance blend control on the lower part of the soundhole
• Battery box integrated into endpin jack for easy access
Learn more at martinguitar.com/VTEnhance

Standard Series
14-Fret Cutaway
Sitka Spruce Top
East Indian Rosewood Back/Sides
Aura® VT Enhance™ Electronics with Acoustic Imaging
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DC-28E  OMC-28E  GPC-28E
Standard Series
14-Fret Cutaway
Sitka Spruce Top
East Indian Rosewood Back/Sides
Aura® VT Enhance™ Electronics
with Acoustic Imaging
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Standard Series
14-Fret Cutaway
Sitka Spruce Top
Genuine Mahogany Back/Sides
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NEW

D-18E

GPC-18E

OMC-18E
15 Series
14-Fret Cutaway
Mahogany Top
Mahogany Back/Sides
Matrix VT Enhance™ Electronics
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17 Series
14-Fret Cutaway (00L-17 & 000-17)
12-Fret Cutaway (00-17S)
Sitka Spruce Top
Mahogany Back/Sides
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All models are available in either Black Smoke or Whiskey Sunset finish.
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European Spruce Top with
Vintage Tone System (VTS)*
Siris Back/Sides with
East Indian Rosewood Wedge
www.martinguitar.com/new

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D-28 Louvin Brothers Custom Signature Edition
14-Fret Dreadnought
Sitka Spruce Top
East Indian Rosewood Back/Sides
www.martinguitar.com/new
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