

# TITANIUM CORE PRODUCT REVIEW



**MARTIN TITANIUM CORE** strings deliver the ultimate player's experience with patented technology only available from Martin. Experience a new level of comfort and response with industry leading stability and superior corrosion resistance.

## ATTRIBUTES

Core Wire: Round Titanium

Wrap Wire: Pure Nickel

Plain Strings: Cryogenically Treated Stainless Steel

## THE CORE

The name says it all! Martin's Titanium Core strings use true Titanium for the core wire of this new breed of strings. And you can only get them from Martin! The Titanium core wire is round, not hex, and Titanium is more flexible than steel, providing a very comfortable playing experience while remaining strong and durable.

The plain strings are also unique to this product, as they are cryogenically treated stainless steel. The cryogenic treatment protects the string and brings out more brilliance in the stainless steel, while the stainless steel itself provides enhanced flexibility and comfort.

## THE WRAP

Martin uses pure Nickel to wrap the Titanium strings. Pure Nickel is naturally corrosion resistant and holds its tone for a very long time. The pure Nickel and Titanium work together to provide the ultimate corrosion-free string.

## THE GAUGING

Due to the unique nature of Titanium, Martin crafts their Titanium Core strings around overall set tension instead of individual string gauges. While the gauge numbers of the individual strings on a light gauge Titanium Core set may vary slightly from Martin's other light gauge sets, the tension on the guitar top will be similar. The specific ratio of core-to wrap wire on each string provides the perfect marriage of comfort and tone.

## THE PROCESS

Martin employs a unique process for making their Titanium strings that produces strings like nothing else on the market. This process allows Martin to use materials that have never been used before to make guitar strings. With every set, Martin offers the most consistent and securely wrapped strings, an attribute that affects every aspect of the string's playability, endurance, and tone. Martin ensures improved coupling and consistent gaps between the round core wire and the wrap wire which results in superb intonation.

## THE REAL DEAL

Martin Titanium strings are the ultimate innovation brought to you by the tone engineers at C.F. Martin & Company.

### DID YOU KNOW?

Titanium has the highest strength-to-density ratio of any other metallic element. It is also highly corrosion resistant.

These properties make Titanium the perfect metal for use in aerospace applications (jet engines, missiles, and spacecraft), bicycle frames, firearms, outdoor equipment, laptop computers, mobile phones, and now, guitar strings!



# TITANIUM PRODUCT FAMILY

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**INCREDIBLY STABLE CORE WIRE PROVIDES SUPERIOR TUNING STABILITY**

**UNIQUE CORE AND WRAP WIRE COMBINATION OFFERS  
UNBEATABLE CORROSION RESISTANCE**

**FLEXIBLE CORE WIRE ADDS A COMFORTABLE PLAYING  
EXPERIENCE AND REDUCES FINGER FATIGUE**

**UNIQUE STRING ANCHOR SECURELY SEATS AND PROTECTS THE STRING**

**CRYOGENICALLY TREATED PLAIN STRINGS LAST LONGER  
AND REDUCE FINGER DRAG**



Item #	Gauge	Tension	UPC Code
41MTCN160	Light	160	729789530583